



樂思教育出版
PAN LLOYDS

2025大灣區創意總動員

全港中、小學界年度大型比賽，旨在鼓勵同學不斷突破自我，舉辦至今逾300間學校參與，累計超過65,000份參賽作品，規模與日俱增，近年更擴展至大灣區。

硬筆書法比賽

「生活中的小確幸」

在忙碌的生活中，你試過緩下急促的步伐，用心體會身邊的事物嗎？或許是一縷靜靜灑落的陽光，或許是一聲親切的問候，或許是一杯暖洋洋的熱茶。正是這些生活中微不足道的小事，一筆筆地為我們的生活添上色彩。

「2025大灣區創意總動員——硬筆書法比賽」以「生活中的小確幸」為主題，誠邀同學以筆墨記錄這些美好時刻，讓我們透過書法，重新發現平凡生活中的不平凡。



報名及遞交作品截止日期

2025年7月31日

嘉賓評判

(排名不分先後)



梁兆棠校長
香港資助小學校長會
名譽主席



麥陳淑賢教授
香港中文大學教育學院
提升英語學與教中心創始總監



老志鈞副教授
澳門大學教育學院
客座副教授



蔡逸寧博士
香港教育大學
文學及文化學系
一級講師



陳映庭先生
廣東省傳統文化促進會
執行會長

比賽形式

以硬筆於指定表格書寫
參賽組別題目

參賽組別

初小、高小及初中各設有中、英文組別（共6組）

獎項及獎品

每位參賽者均獲發電子參與證書 每組均設以下獎項，另設最積極參與學校獎。



參賽表格及詳情

	初小/高小/初中組		
冠軍 (各組別1名)	● 觀瀾湖兒童主題客房住宿一晚 價值¥2,848	● 樂思家長會及大眾教室現金券 價值\$1,800	● Cyclopes Education 現金獎\$1,000
亞軍 (各組別1名)	● 觀瀾湖豪華山景客房住宿一晚 價值¥2,388	● 樂思家長會及大眾教室現金券 價值\$1,400	● EPSON 藍牙標籤機 價值\$998
季軍 (各組別1名)	● Klook 電子禮品卡 價值\$1,000	● 樂思家長會及大眾教室現金券 價值\$1,000	
優異獎 (各組別5名)	● 清晰眼科兒童全面眼睛檢查	● 澳至尊兒童牛初乳片及現金券 價值\$590	

主辦機構：樂思教育出版
PAN LLOYDS

贊助機構：
澳至尊
AUSupreme

Clarity
Eye Centre
清晰眼科

CYCLOPES
C教育

大眾教室
AUDITORIUM

EPSON

MISSION HILLS
觀瀾湖

PILOT

2CLUB
樂思家長會

查詢比賽詳情可電郵至 panlloyds@popularworld.com 或致電 2942 9295。

大眾集團教育品牌



樂思教育出版
PAN LLOYDS

2025大灣區創意總動員

Greater Bay Area Creativity All Round 2025

硬筆書法比賽

「生活中的小確幸」

Lower Primary
English Group
Entry Form



Entry Group : Lower Primary English Group (P.1-P.3)

School Name : _____

Student's Name : _____ Class : _____

Parent's Name : _____ Parent's Contact No. : _____

Parent's Email Address : _____

(Please ensure that the information provided above is correct as it will be used for notifying results and for sending the e-Certificates or awards.)



For more details

Become a member of
to enjoy exclusive discount and parenting & education information.

Once the personal information provided above is submitted, it indicates that you would like to register as a member of PP Club, and have read and understood the Privacy Policy of PP Club.

- ☐ I object to register as a member of PP Club.
- ☐ I object to the proposed use of my personal data including, but not limited to my name, school, telephone number and email address for the purpose of sending me information related to the Organiser's latest activities, other educational services, and for research and statistical purpose.

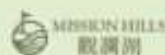
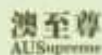


PP Club

Organiser:



Sponsors:
(in no particular order)



For any enquiry regarding the contest, please email to panlloyds@popularworld.com or contact at 2942 9295.



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硬筆書法比賽

「生活中的小確幸」

Upper Primary
English Group
Entry Form



Entry Group : Upper Primary English Group (P.4-P.6)

School Name : _____

Student's Name : _____ Class : _____

Parent's Name : _____ Parent's Contact No. : _____

Parent's Email Address : _____

(Please ensure that the information provided above is correct as it will be used for notifying results and for sending the e-Certificates or awards.)



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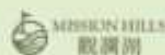
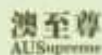


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硬筆書法比賽

「生活中的小確幸」

參賽要求 Entry Requirements

比賽形式 Contest Guidelines

- 參賽者必須使用由主辦機構提供的參賽表格參賽。如數量不足，可自行將參賽表格以黑白或彩色影印至空白的白色A4（210 X 297毫米）紙上，否則恕不受理。
Participants must use the provided entry form for submissions. In case the number of forms is insufficient, please print it on a blank white A4 (210 x 297mm) paper either in black and white or in colour. Other formats will not be accepted.
- 請按照「書寫內容」全篇抄寫在「書寫位置」。參賽作品必須以紙本形式提交。
Write the entire text including the title on the entry form. All entries must be submitted in paper format.
- 請將作品於2025年7月31日或之前郵寄至香港荃灣德士古道220-248號荃灣工業中心14樓樂思教育出版，並註明「2025大灣區創意總動員比賽籌委會」收。
Post the completed entry form to the following address on or before 31 July 2025:
Attention: The Committee of "Greater Bay Area Creativity All Round 2025"
Pan Lloyds Publishers, 14/F, Tsuen Wan Industrial Centre, 220-248 Texaco Road, Tsuen Wan, N.T., Hong Kong.

中文組 Chinese Group

初小 Lower Primary	高小 Upper Primary	初中 Junior Secondary
鉛筆 Pencil		藍或黑色原子筆 Blue or black pen

- 請由右至左直向書寫，每格限填一字或一標點符號。
Please write from right to left, with one character or one punctuation mark in each box.

英文組 English Group

初小 Lower Primary	高小 Upper Primary	初中 Junior Secondary
鉛筆 Pencil		藍或黑色原子筆 Blue or black pen

- 請在橫線上由左至右書寫。
Please write from left to right on the lines.

評分標準 Judging Criteria

- 評分項目共分為三部分：字體結構及字形、筆畫流暢及清晰度、佈局編排及整潔度。
The judging criteria are divided into three sections: letter form and shape, stroke definition and overall presentation.



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Greater Bay Area Creativity All Round 2025



比賽細則及條款 Terms and Conditions

- 本比賽主辦機構為樂思教育出版下屬「主辦機構」。
This contest is organised by Pan Lloyds Publishers ("Organiser").
- 截止報名及遞交作品日期為2025年7月31日。逾期遞交，恕不受理。
The deadline for registration and submission is July 31, 2025. Late submissions will not be accepted.
- 參賽者必須使用主辦機構提供的表格或其翻印本遞交作品。否則一概不獲接受。
Participants must use or photocopy the entry form provided by the Organiser. Otherwise, the application will not be accepted.
- 所有參賽者必須為粵港澳大灣區內全日制小學或中學之學生。
All participants must be full-time students from primary or secondary schools within the Greater Bay Area, Hong Kong, and Macau.
- 參賽者所提供的個人資料必須真實正確，以便主辦機構聯絡得獎者家長／監護人安排頒獎事宜。
Participants must provide true and accurate personal information for the purpose of contacting the parents / guardians of the winners to arrange prize collection.
- 如參賽者獲獎，主辦機構將要求出示身份證、學生證或其他有效文件以供核實身份。如發現資料不符，參賽資格將被取消，所得獎項亦不會頒發。
If a participant wins a prize, the Organiser will require their identity card, student ID, or other valid documents for identity verification. If the information is found to be inconsistent, the participant's eligibility will be revoked and the prize will not be awarded.
- 每位參賽者每組只可遞交一份作品。
Each participant can only submit one entry for each group.
- 參賽作品如於提交期間有遺失、延誤或寄遞錯誤，主辦機構概不負責。
The Organiser is not responsible for any loss, delay, or delivery issue of the submitted works during the submission period.
- 主辦機構保留根據需要和情況修改或刪除細則與條款的權利，無須另行通知。
The Organiser reserves the right to modify or remove the terms and conditions as deemed necessary based on the circumstances of the contest, without prior notice.
- 主辦機構及贊助機構對於參賽者任何直接或間接抵觸版權法例的行為概不負責。
The Organiser and Sponsor organisations shall not be held liable, directly or indirectly, for any consequences arising from participants' violations of copyright laws.
- 參賽作品不得含有任何謾罵、侮辱、不雅、暴力或非法內容。違規者將被取消參賽資格。
Submissions must not contain any defamatory, insulting, obscene, violent or illegal content. Violators will be disqualified.
- 參賽作品必須以真實的書法呈現，不接受電腦合成或後期加工的作品。
Contest entries must be submitted as genuine calligraphy works. Entries that involve computer-generated elements or excessive post-processing will not be accepted.
- 參賽作品一經提交，即代表參賽者同意作品屬主辦機構所擁有，並授權主辦機構使用，而無須取得參賽者的同意。
Once submitted, participants agree that their works belong to the Organiser and authorise the Organiser to use them without obtaining further consent from the participants.
- 比賽所收集的個人資料僅作為是次活動聯絡、宣傳及推廣之用。除以上用途外，所有資料絕對保密。如對是次比賽所收集的個人資料有任何查詢或更改，請聯絡樂思教育出版（2942 9295 或 panlloyds@popularworld.com）。
The personal data collected by the contest will only be used for contact, promotion, and publicity purposes of this event. Apart from the above purposes, all data will be kept confidential. For any inquiries or changes regarding the personal data collected for this contest, please contact Pan Lloyds Publishers (2942 9295 or panlloyds@popularworld.com).
- 主辦機構對比賽安排、細則及結果擁有最終決定權，而事前無須作出任何通知或公佈。
The Organiser retains final decision-making authority over the contest arrangements, rules and results, and is not obligated to provide prior notice or announcements.
- 本細則及條款以網頁中文版本為準，英文版本僅供參考。
The Chinese version on the website shall prevail in the event of any inconsistency in interpretation of the Terms and Conditions. The English version is for reference only.
- 提交報名表格參賽即視作同意成為樂思家長會會員，並已閱讀及了解有關樂思家長會之私隱政策。
Once the entry form is submitted, it indicates that the participant agrees to register as a member of PP Club with the provided personal information, and have read and understood the Privacy Policy of PP Club.

